

# Why the National Personal Training Institute is Better Than a Certification (NASM, ISSA, ACE, NSCA, ACSM, NCSF, NFPT...)

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**The National Personal Training Institute is Education.  
Certifications are exams.**

## **1. Licensed by the Department of Education**

- Unlike certifications, we are a licensed diploma program, a higher industry standard. No CEU's or renewal need. Saving ~\$800/year.

## **2. The Oldest and Largest Personal Training Program in the World**

- With a proven track record, The National Personal Training Institute has been shaping top-tier trainers for decades. Nationally (not locally) recognized.

## **3. Earn 40% More Than Certification Holders**

- Graduates earn, on average, **40% more** than trainers with just a certification. Access to higher paying opportunities.

## **4. Many Certification Holders Still Can't Get a Job**

- **25% of our students already have a certification** but come to us because they:
  - Can't find a job
  - Didn't gain enough practical or basic knowledge
  - 90% of certification holders quit after their first year.

## **5. Hands-On Training**

- The program includes **real-world experience** with actual clients, not just theory.
- You will get in the best shape of your life

## **6. Career Access for Life**

- Diploma programs undergo rigorous oversight to ensure high job placement and graduate success that certifications do not.

Getting a quick certification is easy—becoming a real pro with real opportunity is worth it.